Loo Kee Sin
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Date of Birth: May 1950

Summary

Information Technology and Business Professional with 30+ years' work experience. Possess strong regional IT and management consulting, project management, client and vendor management, training and communication, business development and technical skills. A team player with integrity, leadership and interpersonal skills.

Work Experience/Accomplishments – 1978 to Present

Current Positions: Founder of AGAPE.com since 1995, Automated Forex Trader and Super Introducing Broker with Fxprimus.com since 2009.

Consulting Practice - Over 10 years.

- **Principal Consultant/CTO, IT Works Pte Ltd (2002-2004)** - Conducted business development, executive search and placement and the development and vendor management of B2B/B2C portals and web services.
- **VP Professional Services, Finesse Alliance International Pte Ltd (2000-2002)** - Consulted and managed e-Business, Electronic Banking projects and customer relationship.
- **Senior Consultant, Price Waterhouse Management Consulting Services (1990-1993)** - Led and fulfilled variety of business and IT consulting assignments that involved ERP, government, membership services, oil industry, property and finance companies.
- **System Manager, Guthrie Management Services (1981-1983)** - Set up the IT consulting services division and helped more than 30 client companies in their feasibility studies, BPR, system evaluations, computer training courses, software development and implementation.

IT Project, Client and Vendor Management - Over 8 years.

- **Project Consultant, ABACUS International Pte Ltd (1998-2000)** - Led and managed the multi-million dollar "big-bang" SABRE CRS Host migration and the Y2K Programs involving 8000+ travel agents.
- **Regional Technology Director, Ogilvy and Mather, Asia Pacific (1996-1998)** - Led strategic planning, BPR, contract negotiations and SLAs, customer and vendor management and established an effective information and communication infrastructure and staffing for 10 offices.
- **Senior Manager, Scotts Holdings Ltd (1993-1996)** - Succeeded in the on time and within budget implementation of the Oracle Financials package consisting of GL, AP, AR, PO and FA and championed the use of Internet technology and the setting up of an Intranet for knowledge management and data-warehouse and project managed the WAN deployment and the development, UAT and implementations of SSAMSON, a Serviced Apartment application software and EIS for Scott's local and overseas serviced apartments in Bangkok, London and Jakarta.

Business Development - Over 9 years.

- **Director, ePointShop Pte Ltd (2005-2007)** - Recruited and trained eEntrepreneurs, Merchants and Loyalty Members on the products, processes and privileges/benefits of the Club2020 Global Reward Programme.
- **General Manager, ComputerAid Pte Ltd (1987-1987)** - Managed the solution sales and product marketing, service and implementation of Pegasus and Shortland Gold accounting packages and MICROSS ERP package to more than 30 companies.
- **Managing Director, Technicap Pte Ltd (1984-1987)** - Established SYBIZ Integrated Accounting System as one of the leading PC accounting package with an installation base from 0 to 400 plus local sites within a period of 4 years from Feb 1982.Set up SYBIZ regional sales, distribution and service channels via distributors in Kuala Lumpur, Jakarta and Hong Kong within 3 years of business operation by end 1985. Achieved sales revenue of US$2M in 1986.
- **General Manager, Asiaciti Computer Service Pte Ltd (1983-1984)** – Managed the marketing, sales and support of a wide range of system products to meet quarterly sales targets..

System Support/Training - Over 8 years.

- **System Support Manager, Far East Computers Pte Ltd (1987-1990)** - Led a team of 30+ support staff in pre and post sales support, training, UAT and implementation of UNIX based solutions at, the distributor for Oracle Systems. Spear-headed the system design specification and full SDLC for a suite of integrated accounting package called AIMS using CASE and Oracle development tools in 1988.
- **Staff Engineer, Hewlett-Packard Singapore (Pte) Ltd (1979-1981)** - Provided pre and post-sales support and trainings, client and vendor management for computing solutions since 1970.
- **Central Control System Engineer, Texas Instruments Singapore Pte Ltd (1978-1979)** – Maintenance and support of memory chip testing systems.
- **Part-time Lecturer, Altron Computer School and MDIS** - Taught NCC's Structured System Analysis and Design Methodology (SSADM) in 1993 and Network Business (Internet eCommerce) in 2000 and 2001.

Commendations

- Commendation letter from MD of Ogilvy and Mather Singapore for project contribution.
- Commendation letter from SABRE and ABACUS for on-time and on-budget project completion.
- Glowing testimony from Mr. Alan Chia Boon Siong, the Assistant Director, IT Application Division, NCB, for my business acumen.
- Commendation letter from Mr. Ng Kok Song, Deputy Manager, International Division of Monetary Authority of Singapore for my professionalism in the conduct of training courses at Hewlett-Packard Singapore.

Education

- M.Sc. Applications of Computing, 1978 - The Polytechnic of North London.
- HND in Computer Studies, 1977 - The Polytechnic of Central London.

Academic Awards

- British Council Award in 1977.
- Hailsham Scholarship in 1976.

Linguistic Capabilities

- English, Chinese (Mandarin, Hokkien, some Cantonese) and some Malay.

Associations/Clubs

- Senior Member - Singapore Computer Society (1998).
- Advance Toastmaster (Bronze), Competent Leader, and Charter President (1998/1999) - SRC Toastmasters Club.
- Secretary, Treasurer, Asst. Secretary, Member (1982-1990) - Marine Parade CCMC.
- HSA Honor Roll for Champion Blood Donors (1998).
- Member of the Hakka Methodist Church (Since 1985).
- Member of the Charis ACE Jasper Ukulele Team. (Since 2015).

My Aspiration

I am in my Sixties and in excellent health. It is my desire to contribute my vast work experiences and knowledge in the IT and Consulting industries.
In general, I am looking for new challenges in the exciting fields of Cyber Security, Cloud Computing and Mobile Applications where I can serve as a team member and continue to update and improve my professional knowledge and skill-set.